

Baldwinsville Pop Warner



Mission:

The mission of Pop Warner Little Scholars, Inc. (Baldwinsville Pop Warner) is to enable children to benefit from participation in team sports and activities in a safe and structured environment. Through this active participation, Pop Warner programs teach fundamental values, skills, and knowledge that children will use throughout their lives.

Program Sponsorships:

Baldwinsville Pop Warner Little Scholars sponsorship opportunities offer direct access to members of the Baldwinsville community. Sponsoring this program is a way to articulate your business/organizations commitment to today's youth and the Baldwinsville community as well as...

- Realize cost effective advertising
- Increase brand recognition
- Build community relationships

Baldwinsville Pop Warner is reaching out to businesses and organizations in the community to help raise money to support the organization so we can continue to promote the growth and development of all children involved. Please consider one of the sponsorship options outlined on the following pages.

To Sponsor please click the following link:

<https://forms.gle/FuiiixSNUySnuPR5A>

Full Season Sponsorship Options:

Season Presenting Sponsor – \$10,000 (two year sponsorship)

- 16'x4' sign displayed on the top of the scoreboard.
- Recognition of sponsorship and support throughout the season.
- Sponsorship announcements during home games.
- Opportunity to set up display stand at home games (vendor supplied)
- Company Logo displayed on Baldwinsville Pop Warner website for the duration of sponsorship
- Recognition on Baldwinsville Pop Warner's Social media.
- A dedication page in the end of season yearbook for the duration of the sponsorship.

Scoreboard Sign – \$1,500 for 1 year \$2,500 for 2 years.

- 8' x 4' sign displayed on or near the scoreboard. Sign will remain displayed throughout the entire season.
- Recognition of sponsorship and support throughout the season.
- Opportunity to distribute small collateral items to game attendees and/or teams at practice (vendor supplied).
- Opportunity to set up a display stand at designated home games (vendor supplied).
- Company logo on Baldwinsville Pop Warner website for two years.
- Recognition on Baldwinsville Pop Warner's Social media
- A main ad in the Pop Warner Little Scholar's end of season yearbook.

Touchdown Sponsor - \$500

- 8' x 3' sign displayed along field at Lysander Park during all home games throughout the season.
- Recognition of sponsorship and support throughout the season.
- Opportunity to distribute small collateral items to game attendees and/or teams at practice (vendor supplied).
- Opportunity to set up a display stand at designated home games (vendor supplied).
- Company logo on Baldwinsville Pop Warner website for each year the sign is sponsored.
- Recognition on Baldwinsville Pop Warner's Social media
- Recognition in the Pop Warner Little Scholar's end of season yearbook.

Pom-Pom Sponsor – \$300

- Yard Sign to be displayed behind cheerleaders during home games.
- Recognition of sponsorship and support throughout the season.
- Opportunity to distribute small collateral items to game attendees and/or teams at practice (vendor supplied).

- Opportunity to set up a display stand at designated home games (vendor supplied).
- Company logo on Baldwinsville Pop Warner website for each year the sign is sponsored.
- Recognition on Baldwinsville Pop Warner's Social media
- Recognition in the Pop Warner Little Scholar's end of season yearbook.

Extra Point Sponsor - \$250

- Recognition of sponsorship and support throughout the season.
- Opportunity to distribute small collateral items to game attendees (vendor supplied).
- Company logo on Baldwinsville Pop Warner website for one year.
- Recognition on Baldwinsville Pop Warner's Social media
- Recognition in Pop Warner Little Scholar's end of season yearbook.

The Pop Warner year shall be considered May 1st through April 30th. Home games will be considered any Baldwinsville Pop Warner game held at the Lysander Town Park. Scoreboard sign size subject to change pending replacement of the current scoreboard.

For more information please reach out to
Fundraising@baldwinsvillepopwarner.com

To Reserve a sponsorship opportunity please fill out this form:

<https://forms.gle/FuiiixSNUySnuPR5A>